



## Travel Plans Business and Environmental Benefits

**Karen Hall – Travel Plan Co-ordinator**

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# Travel Plan Summary

A Travel Plan is a living document that comprises of schemes to actively reduce the environmental impact of an organisation's activities.

Not just looking at commuting and business travel

Also looks at: home working  
teleconferencing  
video conferencing

Providing support for all aspects involved with these

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# Case Studies in Croydon

Travel Plans are about making a change where you can, and committing to future positive changes. A great Travel Plan is a package of measures. Some such measures Croydon business are already committed to are:

- Alternative fuel fleet assessment
- [givealift.com](http://givealift.com)
- Travel Awareness internal & Externally
- Consultancy on wheels - Fold up bike
- Individualised journey planning
- Internal intranet Travel Pages
- Linked to journey planner
- Increased signage to existing facilities for cyclists



# What are the benefits?

Whether you are a big, medium or small sized enterprise, you can benefit from:

- Increased staff productivity through reduced stress
  - Work / Life balance important to retention and staff feeling valued
- Decreased travel costs
  - Improved health of staff
  - Preparatory work for planning permission
- Decreased office overheads
  - Positive PR and an environmentally responsible image
- Reduced environmental impact & qualification for ENVIBE

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# What, Where, When and How?

Travel Plans are completed in **6** stages

Meeting to discuss business type, and what you want from the Travel Plan

Site Survey – looking at access to your office/s

Staff questionnaire completion

Draft report discussion and edit (targets and dates)

Implementation of Plan

Review and Development

Help  
will be  
provided  
at all  
stages

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# Grants Available

There are several grants available for the implementation of Travel Plans and schemes which relate to Travel Plans. 2 such grants are:

***Powershift Grant*** – a government grant for up to 75% of the extra cost of alternative fuelled vehicles

***SELTRANS Travel Plan Grant*** – up to £1000 to use on implementing any part of the Travel Plan agreed.

There is also further free consultancy days available through various government organisations and methods of obtaining equipment for staff which avoids bulk tax.

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# The Bigger Picture

Travel Plans are part of London, National and European Schemes to mitigate environmental impact.

Good Going is the London brand for Travel Planning and Travel Awareness. Local government and TfL work together during this week to stage events and marketing to bring awareness to the general public, staff and business Leaders of the environmental impact of transport and travel demand.

The Good Going campaign is part of the European Mobility Week where all across Europe, major cities close off their centres to vehicles so that the public and business can experience what it would be like without vehicles.

Each year we look to business to get involved either publicly or to join the campaigns and promote internally Travel Plans to staff. It's a great way to spread the word and win publicity.





# Contacts

If you would like to know more, please contact me or my colleague at:

**Karen Hall**

SELTRANS Travel Plan Co-ordinator  
South East London Transport Strategy

0208 461 7472

07949166623

[karen.hall@bromley.gov.uk](mailto:karen.hall@bromley.gov.uk)

**Charles Tucker**

SELTRANS Travel Plan Officer  
South East London Transport Strategy

0208 461 7995

07939639641

[charles.tucker@bromley.gov.uk](mailto:charles.tucker@bromley.gov.uk)

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