



LONDON REMADE
The business of recycling

Closing the Recycling Loop

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Introduction



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- Background to London Remade
- Drivers for recycled products
- Closing the loop
- The products available
- The benefits of buying recycled
- The process

Company Info



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London Remade is an innovative recycling organisation which aims to increase markets for recycled products and drive the development of an entrepreneurial recycling supply chain in London.

Recycling Achievements



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| | |
|--|-----------------------|
| Tonnes diverted from landfill | 250,000 tonnes |
| Recycled content products purchased | £32.9 million |
| Jobs created or retained | 168 jobs |

Why is it important?



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- London's waste problem
- To encourage recycling we need end markets for the material
- Buying recycled materials provides a guaranteed, economic driver for recycling

Policy and regulatory drivers



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- Recycling targets (tonnage based)
- Landfill Allowance Trading Scheme
- Producer responsibility
- Landfill tax
- New planning regulations

Push factors



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- Corporate responsibility
- New Operational & Financial Review (OFR) reporting
- “Securing the future” – government sustainable development strategy 2005
- Regional economic development policies
 - Reduce the Ecological Footprint
 - Increase London’s capacity to reprocess and remanufacture
 - Waste as a regenerator



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Closed Loop Recycling Model

YOUR M&S

Closed loop recycling involves the provision of goods, which can be taken back after use, recycled and remanufactured into new end use products.



Closing the M&S Packaging Loop



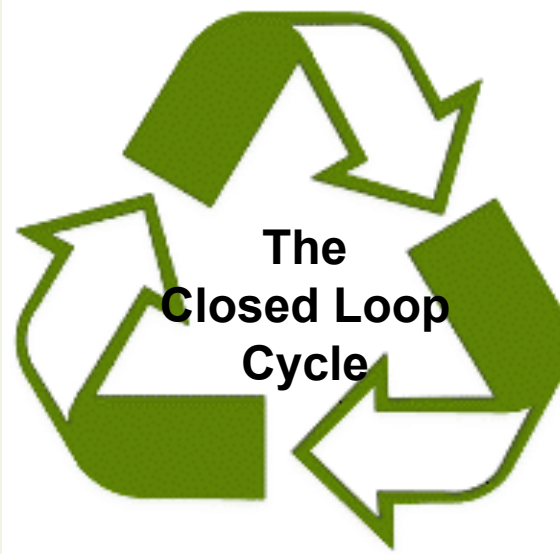
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1. M&S Food to Go range uses recycled content packaging that is fully recyclable



4. The materials are reprocessed into the recycled raw materials for reuse in new end use products



2. Consumers purchase the products and can recycle it either at dedicated M&S recycling bin, office or kerbside



3. The material is collected and sorted into separate fractions for on processing



Product Focus – Cleaning and Hygiene



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**Kimberley Clark
Toilet Tissue and hand towels**

Made from recycled paper

Office Consumables and Stationery



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Product Focus



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Paper



A Quick Win!

Furniture and flooring



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BEFORE

This Milliken modular carpet has been in service for over 8 years.



AFTER

Yes, it's from the same installation—renewed, repatterned, and ready for another lifetime of service.

Product Focus



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Envirowood

Made from recycled
plastic

Catering



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- Fair trade www.fairtrade.org.uk
- Recycled plastic and cardboard



Product Focus



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Eight Inch

Made from
Recycled Glass
Bottles

Short Term Approach



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- What's your largest spend? What's easiest to change?
- Work with existing suppliers
- Use London Remade

Free Review with ENVIBE

Green Procurement Code

Brokerage

Strategic Approach



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- Write an environmental policy
- Write an green purchasing policy
- Quotes from existing and new suppliers
- Communicate policy to chosen suppliers and staff
- Identify target purchases
- Set targets for procurement
- Review progress

Closing the Loop



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If you not buying recycled, you are not really recycling!

Contacts



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www.recycledproducts.org.uk

www.wrap.org.uk/procurement/index.html