

## **Seltrans Speech**

- Welcome to the 'Get your business on track' event taking place on the Public Transport Day of 'good going' week. This is a Transport for London campaign to encourage increased use of sustainable transport options, and you're here today at one of over a hundred events taking place across London this week.
- Hope you all got here ok on the tram!
- The tram is just one option in a move to provide alternatives to the car, congestion and ultimately emissions which contribute to pollution and climate change
- Did you know that the health impacts of traffic pollution cost the UK £11.1bn each year and an average of £27,000 per business/annum is lost due to congestion and transportation issues according to a British Chamber of Commerce travel survey.
- So, with this in mind, we need to do something to address this issue... fast... and in addition to us all as individuals thinking twice about our travel choices, businesses can take the lead in this too.
- And this is where Seltrans come in on this event. Seltrans are a government-funded organisation that work with businesses and other organisations to develop what is called a 'travel plan'. A travel plan reviews current use of transport in an organisation and seeks creative ways to reduce single car occupancy when travelling to and from the workplace or during work hours. Some examples include car sharing and incentives for cycling. More will be revealed about that from our next speaker.
- So I hope this event today prompts you to think about your own travel choices. There is information here today to help you find out about the Oyster card system, tram, train, bus, cycling, more about good going and the funds and grants that Seltrans can offer your business in order to develop a travel plan. So make the most of what's on offer and enjoy the complimentary refreshments!
- So now, without further ado, I introduce Charles Tucker, Workplace Travel Planning Relationship Manager at TfL

## **ENVIBE Speech**

- Thank you to both our speakers, particularly to SELTRANS for contributing to this event so generously.
- SELTRANS are the travel partner for Envibe. For those who aren't aware, Envibe is a partnership of government funded organisations which have come together in Croydon to support organisations in all areas of sustainability. Travel is one of these areas, but Envibe also look at waste, water, energy, procurement and environmental management. We have 10 partners working together to support businesses like yours in Croydon – in a similar way to SELTRANS' support through travel plans, other partners can provide free reviews and recommendations in the areas just described. For example, Envirowise can provide a fast track waste audit. In addition we hold events, run campaigns, and a bronze, silver and gold award scheme to recognise your achievements. Just get in touch (details in the pack or on the stand) and we'll help you in any way we can.

- If you feel particularly inspired to respond to today's event and want to talk about your travel situation in more detail with SELTRANS or TFL please make that clear on the response form. Give your completed form in at the exit and get your goodie bag full of freebies too!
- Before you go, make sure you've looked at the information on offer. For example have a go on the bikes provided by Powabyke. Talk to CEN who provide personal travel plans and can help you identify a range of personal travel options. And of course talk to each other – our regular Envibe businesses seem to appreciate learning from one another most of all.
- And one final thought from me...personally I gave up the car 3 years ago and have benefited in various ways...
  - o Saved loads of money – no shocking garage bills any more
  - o Much fitter and healthier
  - o Less stressed – clear my head as I walk to work or don't get angry sitting in a car on the Purley way – and what's great is how many shops deliver (even the milkman delivers compost)!
  - o Get more done – made this list of benefits on the tram on my way home yesterday
  - o Meet nice people!
  - o Go to more interesting places in more interesting ways – we discovered we could get to Greenwich from our nearest tram stop, incorporating Docklands Light Railway, in 35mins!
  - o And look at all these open spaces and parks you can get to – for example open parks, National Trust Properties, restaurants, shops etc.
  - o Also see more – I went cycling on holiday and felt so much closer to nature than when you're in the car...
  - o Also of course you feel very smug and virtuous – I could go on!
- So – I have a challenge to those car users amongst you- perhaps you could try and make two journeys to work by not using the car
- I hope your journey on the tram has given you a positive taste of what it might be like – in Croydon we have a fantastic transport network...so many options... so make the most of it – and enjoy your journey home today for which you will also receive a free ticket!
- Thanks again.